



HATTON GARDEN

The Guide

Where to shop...

Where to stop...

Enjoy the mystery...

Soak up the history

AUTUMN / WINTER 2019

HATTON GARDEN



WELCOME TO HATTON GARDEN!

The whole world has heard of Hatton Garden – for more than 100 years it has been the epicentre for the world’s diamond and jewellery trade and one of the last places in the UK that is part of every step of the jewellery making process.

The area has recently attracted a few young tearaways trying to make a few quick quid from an old fashioned heist – instead spawning hundreds of minutes of film entertainment making millions for others.

But Hatton Garden is far more than the glitter of the wonderful world-class jewellers, that inhabit an area crackling with creativity and artisan skills. From architects, digital designers and marketing agencies to film and television companies – it really is a hotbed of the best creative industries.

Near to the City and with the Elizabeth Line soon coming to Farringdon station, it is no wonder businesses are choosing Hatton Garden as a place to locate. And if that wasn’t enough, the area offers some incredible eateries and drinking spots. If that sounds good to you, why not pay us a visit, we promise you won’t be disappointed!



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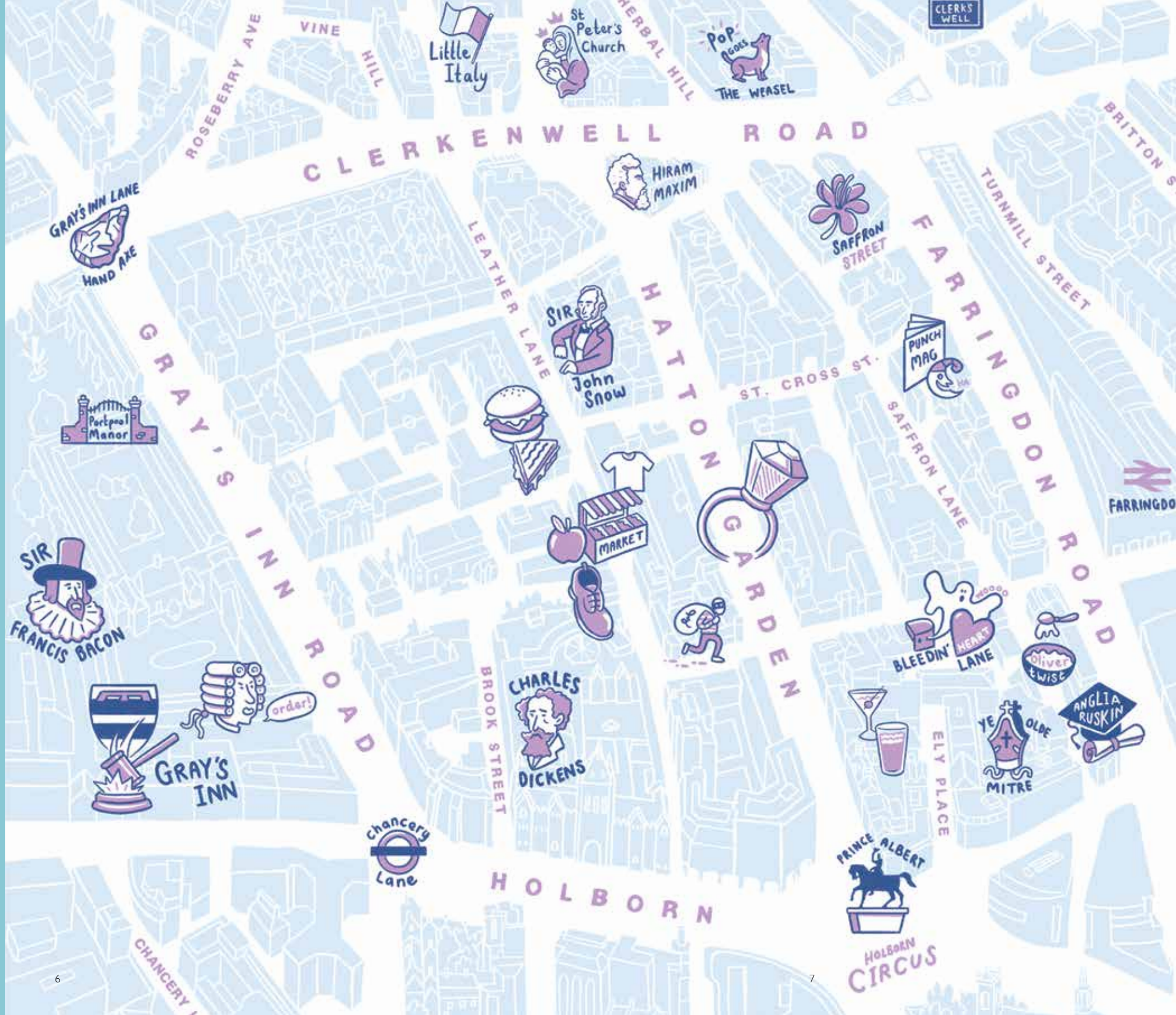
50 Get social

Keep in touch on all the social networking channels

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HATTONGARDEN



How our garden grows

HOW THE POP-UP PARK HELPED TO SHOWCASE HATTON GARDEN TO THE OUTSIDE WORLD.

HATTON GARDEN was transformed into a real garden for three days this August as half the street was designated a car-free Pop-Up Park, drawing people in with free food, drinks, yoga, massages and more to showcase what the area has to offer.

Wednesday was dubbed Picnic in The Park. Mini cup cakes were proffered by Konditor & Cook and shoppers and workers stopped to enjoy giant garden games and receive mini massages courtesy of Ten Health and Fitness. There were also taster classes with Ten Pilates.

On the Thursday there were more soothing mini massages, this time from Absolute Therapy, as part of Pamper in the Park. Meanwhile The Lion and the Fox treated passers-by to quick up-dos, waves and curls, colour consultations and manicures and London Beauty Artists gave mini makeovers. There were also yoga sessions with Frame. A chocolate fountain and Prosecco bar added to the mood of indulgence.

On the Friday, the weekend kicked off in style with Party in the Park, featuring live music from Mariachi Tequila, cocktails from Mambo and street food from Leather Lane favourites Daddy Donkey. Pineapple Studios even got people to salsa in the street.

The Pop Up Park was a great success with over 2,000 people passing through and enjoying the attraction despite some bad weather. Feedback was positive with 75% of people wanting to see more green spaces in the area, so next year there are plans for the event to return bigger and better.



Come and join our Christmas activities to get into the festive spirit



HATTON GARDEN'S CHRISTMAS MARKET

WEDNESDAY 4TH – FRIDAY 6TH
DECEMBER 2019 12-6PM

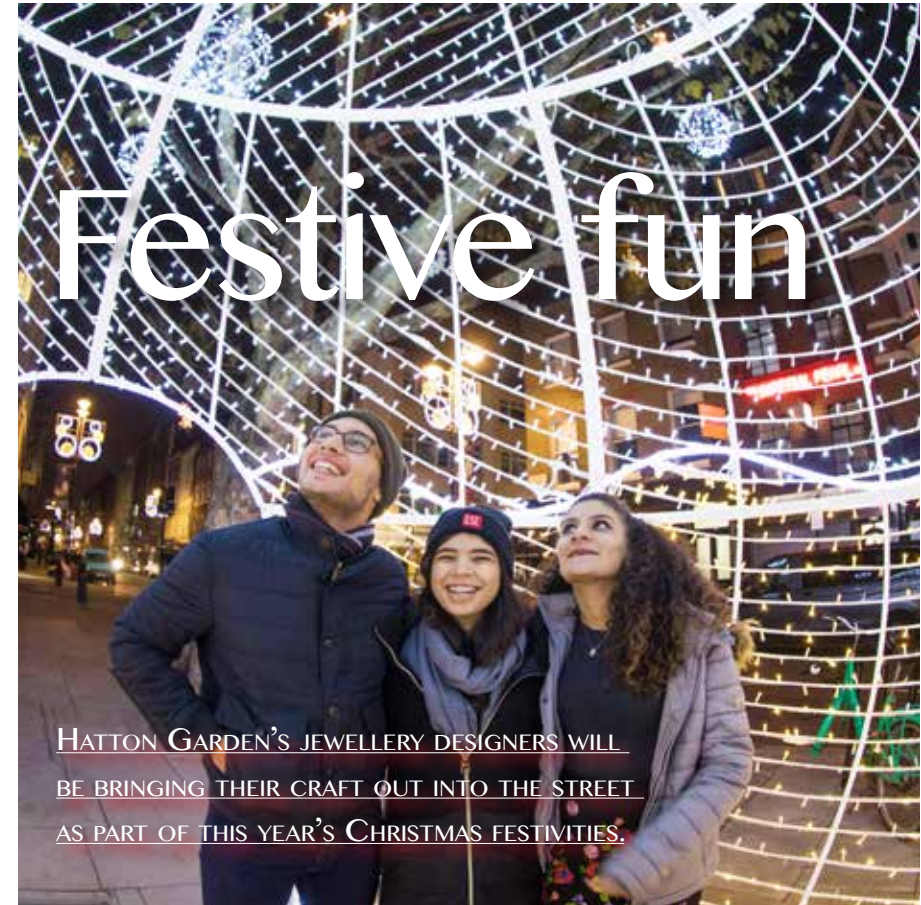
LOCATED ALONG HATTON GARDEN – HOLBORN END

- Christmas chalets
- Heated bar
- Jewellers marquee
- Festive Entertainment
- And much much more

www.hatton-garden.london @HattonGDN

HATTON GARDEN

Hatton Garden BID... Working hard to make Hatton Garden a great place to be



Festive fun

HATTON GARDEN'S JEWELLERY DESIGNERS WILL BE BRINGING THEIR CRAFT OUT INTO THE STREET AS PART OF THIS YEAR'S CHRISTMAS FESTIVITIES.

FROM WEDNESDAY 4 TO FRIDAY 6 DECEMBER the road will be closed from Hatton Garden to Greville Street, with vehicles giving way to a continental-style market and entertainment. A row of wooden chalets will sell crafts and serve up seasonal treats. Mulled wine and hot chocolate will keep everyone toasty and choirs and other music will add to the festive atmosphere.

Some of the Garden's designers will be showcasing their, usually unseen, craft in a gazebo during the event. The final day will see an auction for a charm bracelet with the proceeds going to charity.

The festive wreath-making workshop was a big hit last year so the good news is it's returning this Christmas with a session on 11 December in the reception of Greys on Hatton Garden.





The event is free but ticketed, so reserve a place in advance.

On Tues 10 December The Scotch Malt Whisky Society in Greville Street is inviting fans of the tippie to experience an Advent Calendar with a difference. It will be displaying 24 specially selected bottles from its November and December outturn and letting members and their guests choose a mystery five to taste (members £33, guests £38). Then, on Tuesday 17 December there's a chance to get into the holiday spirit again with 'Twas the Dram Before Christmas, with mince pies and five drams to try across the seasonal flavour profiles - Spicy & Sweet; Spicy & Dry; Deep, Rich; and Dried Fruits (members £45, guests £50).

In more festive booze news, besides Christmas group meals, you can book bronze, silver or gold tutored tastings at The Craft Beer Co. with the experience lasting up to two hours.

Ring the changes for the office Christmas party, workshops and team building events are available in latte art and espressos at Prufock. You can also opt for a coffee tasting and sensory workshop. Prices start from £400 for up to six to £650 for 15 – 25 people. You can also pick up a gift cards for barista training from Prufock - from £110 for half-day workshops up to three-day £600 professional courses.

Between 27 Nov and 20 Dec, Bounce at Farringdon will be transformed into a UV festive playground, filled with party tunes. Parties of six upwards who book an area will get a package with drinks, sharing bites, pizza and of course ping pong. An all-in package starts from £45 per



person. Upgrade to a Games Guru booking for a comedian to join you to help the games along.

Planning a party with some wow factor? The Office Group has several stylish venues for hire - the nearest in Greville Street and Kirby Street - and can pull in anything from audio visual equipment to ice sculptures, mini golf to graffiti artists. The Goldsmiths' Centre in nearby Britton Street also has party packages covering canapes, bowl food or set lunches, in its various smart spaces including its atrium, café and exhibition space.

You can reserve a spot for your group in the Restaurant, Bistro, Tavern or private dining rooms of the Bleeding Heart, with regular or gourmet menus available for Christmas. Pubs with party room hire include The One Tun, offering traditional Christmas and Pan Asian menus, cocktails and craft beers, and the Sir Christopher Hatton which has a three course menu, a buffet and drinks, or a festive drinks package for groups. The Sipsmith Chocolate Orange G&T, which can be served warm, is among its seasonal suggestions.

Meanwhile Pie Minister will create a pastry-covered feast at your chosen venue or in its restaurant with baby roasties, stuffing balls and gravy included.

For a spot of early Christmas shopping, drop into Shop for Good: Selling Pop Up in partnership with Seekd in the exhibition room at The Goldsmiths' Centre, showcasing beautiful, fairly made jewellery. It's a free event running into the evening on Thurs 28 and Fri 29 November. You can also bag a ticket for one of the styling sessions and talks running alongside.



More gold is recoverable from

1

ton of personal computers than from



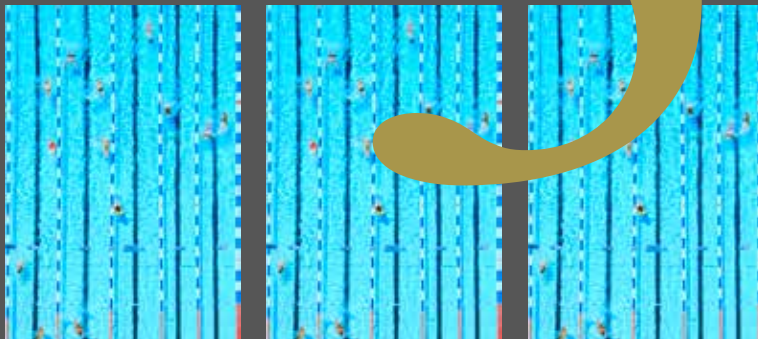
17

tons of gold ore

In 2010 it was estimated that

3

Olympic-sized swimming pools could hold all the gold ever mined in the world



Finding the right engagement ring



HATTON GARDEN IS A HUB FOR ALL THINGS DAZZLING. KNOWN AS THE CENTRE OF THE DIAMOND AND JEWELLERY TRADE SINCE THE 19TH CENTURY, IT REMAINS THE LARGEST CLUSTER OF TRADERS IN THE UK. OF ALL THE REASONS TO VISIT HATTON GARDEN, ONE OF THE MOST COMMON IS ENGAGEMENT RINGS. WE SPEAK TO THREE EXPERTS ON HOW THEY HELP CLIENTS SELECT THE PERFECT RING.



JOANNE RUSCH
Queensmith Master Jewellers

"Off the bat, it's worth finding a jeweller with three things: reputability, in-house design experts and goldsmiths, and a policy that enables you to remake the ring if you or your partner doesn't totally love it. After spending a good amount of time with our design and gemmology experts, we rarely find that our clients feel the need to remake their ring, but knowing the option is there should alleviate your stress. The idea of choosing an engagement ring off the shelf has become an increasingly unappealing option for those seeking to propose. Instead, people are looking for bespoke experiences, where they can be a greater part of their partner's engagement ring. You don't need to be a creative genius to create something personal and unique - simply tailor classic designs to suit your individual preferences. Minimalists love solitaires, vintage-lovers may want to recreate an Art Deco halo ring, and you'll know what's right for you when you see it. Seek inspiration on Instagram and online, and when you have an idea of what you want, reach out to a trusted jeweller to help you bring your concept to life. Choosing the right diamond is important. Our top tip is to only consider a GIA certified diamond - the GIA are the most reputable independent diamond graders, meaning you won't overpay for a diamond that's been over-generously graded in-house for the sake of profit."



EMMA CLARKSON WEBB
GIA certified gemologist and bespoke jewellery designer

"Before the initial consultation, I will ask a few questions to help prepare some relevant diamonds or gemstones, designs and information to show you. During your first meeting, I will help educate you in diamonds, teaching you how to view the diamond through a loupe whilst establishing the best diamond to suit your design ideas and budget. I have an array of images, experience and ideas to help guide you through the design process. Once a diamond or gemstone and design has been chosen, a hand drawn technical sketch will be put together for your approval before it goes into the workshop in Hatton Garden, London. In the workshop it is handcrafted by very talented and skilled jewellers who have over thirty years of experience in the trade. Throughout the process you will be heavily involved and able to view your piece being created step by step in the workshop. Once it





exhausted. I am privileged to on a daily basis handle the finest and rarest gemstones in the world such as natural and untreated Burmese rubies, Colombian emeralds and Kashmir, Ceylon and Burmese sapphires. These valuable unenhanced gemstones are matchless and show off exceptional natural colouration in a world dominated by gemstones which are routinely treated and can never attain the depth of colour that their natural counterparts exhibit. Berganza also has a vast collection of early jewellery comprising of pieces spanning throughout history such as Viking, Byzantine, Medieval and even from the ancient world. These pieces are extremely rare and I never knew they could be worn as jewellery before I began my employment at Berganza. By choosing a vintage or antique ring you will always treasure your choice as you will never see another like it. When choosing an engagement ring, one should choose a ring that that they are drawn to and one which represents them and not a ring which they think they should choose based upon today's fashions or what they believe an engagement ring should look like."



is completed an insurance certificate will be supplied along with the GIA diamond certificate. The whole process takes four to six weeks, however if you are working to a tight schedule we can speed the process up somewhat. I also specialise in the re-modelling of existing pieces of jewellery, alterations and repairs. A superb after care service is also provided and we will look after your ECW Bespoke piece, checking settings, cleaning and polishing and teaching you how to care for your piece to maximize its sparkle and brilliance."

**LILY BACK
Vintage and Antique Jewellery
Specialist at Berganza**

"Berganza specialises in the rare and unusual - appealing to consumers who are in search of something truly individual and one-of-a-kind so every day is different and exciting. Every single item of jewellery is set with labour intensively hand cut diamonds or natural and unenhanced gemstones, often from famous historic mines long since



IF YOU LIVE OR WORK IN HATTON GARDEN YOU KNOW THE GOOD STUFF IT HAS TO OFFER – BUT HOW DO WE WE PROMOTE OURSELVES TO THE REST OF LONDON... OR THE REST OF THE WORLD FOR THAT MATTER? LOCAL COMPANY CREST IS WORKING HARD TO ATTRACT VISITORS FOR THE BENEFIT OF THE WHOLE COMMUNITY.



SINCE APRIL 2019, the talented team at Crest have been working alongside Hatton Garden BID. They've been showcasing the best that Hatton Garden has to offer by implementing a marketing strategy designed to amplify this historic area and better communicate with local businesses, residents and stakeholders.

Crest works hard to publicise the fantastic businesses, events and individuals that make this vibrant district of London what it is. Their commitment to the area has also helped develop a strong sense of community among the individuals who live and work here, as well as a distinct brand identity for this unique part of the capital.

A key way in which Crest is transforming the public image of Hatton Garden is through a considered social media strategy. It gives Hatton Garden businesses and locals something to be proud of, with consistent and creative content that truly represents the heart of Hatton Garden. Crest works across Twitter, Facebook and Instagram, sharing carefully curated news, updates, stories, videos and user-generated content.

Crest also hosts quarterly workshops to bring BID members up-to-date on effective marketing tools and strategies, to help them improve how they market their business. This comes alongside regular competitions and marketing touchpoints, designed to raise awareness of the area, what's on offer here, and the benefits of the local Garden Card loyalty scheme.

Follow and contribute to the conversation @HattonGDN on Twitter, Instagram and Facebook to stay up to date with all things Hatton Garden.

Amy Mace, Account Manager at Crest, who leads on Hatton Garden's marketing strategy, says: "Our team work incredibly hard to immerse ourselves in Hatton Garden life, and get to know the many businesses and characters that make this



area what it is. The fact that our offices are right in the middle of Hatton Garden really helps, as we're here every day

and are always up to date on the many goings on. We love browsing the jewellers, meeting the local business owners, and strolling down Leather Lane to check out new lunch spots."

Social scene

IN A CITY WHERE THE CHARACTER IS DISAPPEARING
FAST WE ARE LUCKY TO HAVE PLACES FILLED WITH
ATMOSPHERE WHERE WE CAN GET OURSELVES
FILLED! WE TAKE A LOOK AROUND AND GRAB A ...

Pub lunch

Ye Olde Mitre

Dating back to 1546, The Ye Olde Mitre is one of the oldest pubs in London - and even counted Queen Elizabeth I as a punter. Hidden away in the discreet Ely Court, the pub eschews the usual menu of fish and chips and burgers for a selection of simple toasted sandwiches, sausage and/or bacon sandwiches, pork pies and scotch eggs - all at pleasingly low prices.

1 Ely Court

The Lady Ottoline

A thoughtfully-decorated pub with warm wood tones, chequered tiling around the bar and vintage picture frames, The Lady Ottoline is one of the area's most genteel spots for lunch. The a la carte menu features simply cooked, seasonal dishes such as soft boiled hens' egg, Portwood farm asparagus and shaved parmesan or spiced lamb croquette with smoked aubergine, cucumber yoghurt and borage to start, with mains including elevated pub classics like crispy pork belly served

with mash, braised red cabbage and apple sauce; and marinated mackerel with green beans, lettuce, tomato, soft-boiled egg and mustard dressing.

Bleeding Heart Tavern

The Bleeding Heart Tavern is one of the more upscale pubs in the area, with a menu of elevated comfort classics to match.

The room, with red accents on the walls and chairs, a beautiful curved, wooden bar and exposed brickwork make this a cosy spot to sample dishes from the a la carte menu including duck rillettes with gherkins or Dorset white and brown crab on sourdough to start; fillet of Cornish hake with spring greens, heritage cherry tomatoes and basil; chicken kiev with red wine cabbage and Scottish rib-eye steak for main; rotisserie options including suckling pig or spit-roasted baby chicken; and hearty desserts like sticky toffee pudding and apple and blackberry crumble.

Bleeding Heart Yard

The One Tun

It's a strange phenomenon that pubs can occasionally turn out perfect Asian cuisine; but The One Tun does just that, with a menu that spans the continent. Sharing plates of steamed dumplings, chilli salt quid and gyoza are perfect snacking dishes, while mains include Thai green curry; lemongrass king prawns; half or full rack of spare ribs; or pad thai - all

amongst a muted palette of elegant greys and dark wood.

125 Saffron Hill

The Queen's Head

A light-filled modern pub with a solid selection of craft beers, The Queen's Head is a no-fuss lunch option on Theobalds Road, with a food menu that will please the whole party. Classic burgers rub up alongside unusual options

A thoughtfully-decorated pub with warm wood tones, chequered tiling around the bar and vintage picture frames, The Lady Ottoline is one of the area's most genteel spots for lunch



like the katsu burger and a veggie option of spiced black bean patty, halloumi, avocado and plantain; sandwiches feature homemade fishfingers or beef brisket; and plates of cornflake chicken strips and wings are perfect for sharing. Lighter dishes include pimped up salads and smoked salmon and



avocado on toast. 64 Theobalds Road

The Argyle

The Argyle on Greville Street keeps things down-home with a strong selection of real ales, spirits and wines - with a rooftop terrace for when the sun shines. Its lunch and a drink menu, available Monday

to Friday from 12pm to 3pm, offers any sandwich (including buttermilk fried chicken and garlic mayo; cheddar with real ale English chutney; and Wiltshire cured ham and tomato) and a soft drink for £8 - or £9 with a pint of lager, cider or a glass of house wine.

1 Greville Street



Clockwise from left: The Queen's Head; The Argyle; The Lady Ottoline and The One Tun



Glen Barrett - image by Justin DeSouza

Glen Barrett

HE HAS BECOME a familiar figure on Hatton Garden's streets, and BID Ambassador Glen Barrett is thoroughly enjoying doing his bit for the area's visitors, residents and business owners alike.

A self-confessed 'people person' Glen is tasked with providing a visible presence on the streets, ensuring that visitors to the area are guaranteed a warm welcome, and providing information as part of the service.

In addition, he acts as the BIDS eyes and ears. No two days are the same. Glen is responsible for monitoring and reporting any concerns raised by residents or business owners, while also working to forge positive relationships

between the business community and the BID, while keeping a vigilant eye on goings on in the area. He will also raise issues further, acting as a go-between with Camden council where necessary. It is a remit that keeps him on his toes. "It is quite a broad range really," says Glen. "I enjoy meeting and greeting people and getting feedback, reporting the issues and concerns back to base and trying to improve any problems that exist."

Glen regularly visits a number of BID businesses, developing positive relationships further: "I get to see the real people that live here, and the business owners, and I've built up good relationships with people – it's definitely the people that make the area."

Glen has now been in the role for over a year and has thoroughly enjoyed getting to know Hatton Garden and its inhabitants better: "Every day is a different story. We run a lot of celebrations as well and those always stand out, seeing everyone happy. When it's Christmas or Easter and over the summer when we've done pop up festivals and stuff, that's always a good time for celebration, it's great seeing everyone come together and everyone happy."

Glen is also learning new things about Hatton Garden and is happy to champion such a unique part of London: "I've learnt such a lot since I came on board, history wise and about the area, I've really learned a lot, and it really is a nice area."

Keeping things straight

THE VERY THINGS THAT GIVE HATTON GARDEN ITS CHARM NEED CAREFUL MANAGEMENT. HERE WE MEET TWO OF THE TEAM THAT HELP KEEP THE AREA IN GOOD ORDER.

Edgar Groms

WITH SUCH A GENEROUS and unique offering of retail and gastronomy on offer, Hatton Garden has become a go-to destination for shoppers and tourists alike, who regularly make a beeline for the area's independent retailers, gourmet coffee shops and unique outlets.

Huge footfall and bustling streets often result in discarded items and rubbish skittering through the streets when the day is over, but when you are next in Leather Lane admiring its eclectic mix of handcrafts, clothes and street food, you might also notice that it's looking pretty spic and span these days.

It is, of course, a mammoth task keeping on top of litter and keeping any area of the capital clean, but Hatton Garden BID takes particular pride in their very own diamond in the dust: Cue Edgar Groms

In addition to the efforts of Camden Council's cleaning operatives in ensuring that businesses and locals are well-served by regular collections and cleaning, Edgar is Hatton Garden BID's secret weapon, going beyond the call of duty behind the scenes.

"Edgar is our dedicated cleaner in Hatton Garden who works above and beyond the statutory duty of the council ensuring that additional rubbish and litter is removed from the area," says Hatton Garden BID Programme Director, Sarah Nelson.

Edgar's dedication means that the BID is able to highlight any problems with the council and to work together on related issues: "This has also allowed us to monitor the council's base line agreements and feedback all lapses in this and as such we continue to work with them to improve their own waste collection."

And Edgar is also the first port of call for many of Hatton Garden's businesses, as he also specialises in private land waste removal on their behalf.

"It really is helpful for local businesses to know that they can ask Edgar to help with this," said Sarah.

"It is another extra level of service that is of huge benefit to our business partners, and the BID is really pleased to be able to offer such positive service to Hatton Garden and for everyone to see the results."



Edgar Groms - image by Adam Duke

BEFORE SELFRIDGES WAS EVEN BUILT HATTON GARDEN BOASTED A WORLD-CLASS DEPARTMENT STORE – GAMAGES - THAT STILL EVOKES FOND MEMORIES AMONG THOSE THAT REMEMBER ITS GLORY DAYS.



A remarkable retailer

Left: Crowds outside Gamages in 1907. Further along is the Gothic revival Prudential Building designed by Alfred Waterhouse who also designed the Natural History Museum.



THERE WAS EXCITEMENT ENOUGH when a leather football last kicked by Tommies was discovered at the site of the Battle of the Somme last century. Recovered in a rucksack, the historic ball had been purchased at none other than Gamages, the department store that earned its own place in history as a retail mecca.

Putting Hatton Garden on the map as a treasure trove to locals and tourists alike, Gamages first opened as a bijou hosiery shop at 116-118 Holborn in 1878. It finally closed just short of a century later in 1972.

Opened by Arthur Walter Gamage, the original shop frontage was no wider than 5ft, and sported signage stating 'Tall Oaks from little acorns grow'. Clearly, Arthur Gamage had big plans from the off.

An apprenticed draper, at 21 years Arthur decided to set up his own shop in partnership with Frank Spain. They raised the £88 necessary to lease and refit the small watch repair shop as a hosiery shop, both then living in the back room, allowing themselves just fourteen shillings a week for living expenses.

Set away from the more fashionable shops in Oxford Street, Arthur Gamage's USP was to sell everything cheaper than elsewhere. Word spread. By the end of the first-year trading grew to £1,632. In 1881, Arthur bought Frank out and began expanding, buying up surrounding properties until, by 1890, deeds to most of the block between Leather Lane and Hatton Garden were in his hands.

This inchmeal expansion meant that the store – now called the People's Popular Emporium, grew into a vast maze of gaslit passageways and rooms offering everything from bee-keeping equipment and false moustaches to servants' liveries, toboggans and travelling baths, most of which was available as mail order – another original Gamage idea.

There was a large zoological department, from where a young Rudyard Kipling recorded purchasing goldfish. On occasions a circus ring and tiered seating for 300 was housed in the basement. But it was at Christmas that the magic truly happened. The Christmas Bazaar promised 5 acres of shopping space with a catalogue often over 1000 pages long.

The original site was eventually developed into the Gamages Estate, where residents still have fond memories: "As Children, Gamages is what we would call today our 'Magical Kingdom', oh the joy of yesteryear!" says Patricia Stavri.

"The toy department made your eyes sparkle, the magicians held us children spellbound and Christmas time with Father Christmas was every child's dream come true, it really was truly magical. Forward 65 years, I now live in the block of flats that replaced Gamages Department store, how



ironic is that? The floor I live on would have been the furniture department, my friend lives where the clothes and hosiery would have been and another friend where the shoe department once was. I'm proud I can say that I live on the site of the old Gamages Department store!"

Visage Court resident Michael Bruscini agrees: "My lasting memories of Gamages Department store was when I was a child and how massively big it was. The store was here even before Selfridges was built; you could literally buy anything you wanted in it. I remember I used to be taken there by my Mother.

"As you entered one entrance there was a myna bird in a cage which had been taught some expletives! In the toy department there was a model train set which went around the whole of the floor. Christmas time was very special in Gamages as there was a Father Christmas situated on one of the upper floors, I remember every child receiving a present from him.

"It was unfortunate that Gamages fell on hard times and had to close. It really was ahead of its time!"

The store also housed a motor department where cars could be bought, plus a large bicycle and motorcycle department. Tradition has it that when Arthur Gamage died in 1930, he lay in state in the cycle department with a guard of honour made up by staff members. Residents believe that the spirit of Arthur Gamage still haunts the Gamages Estate; A refined gentleman in period clothing has walked through walls clutching a briefcase and, recently, the smell of cologne accompanied an elderly gent's voice asking a lady to leave the premises in the TA hall.

**HIGH GRADE
CHAUFFEURS'
SUITS
AT AN AMAZING
SALE
PRICE**



Send for
Illustration and
Catalogue
Free

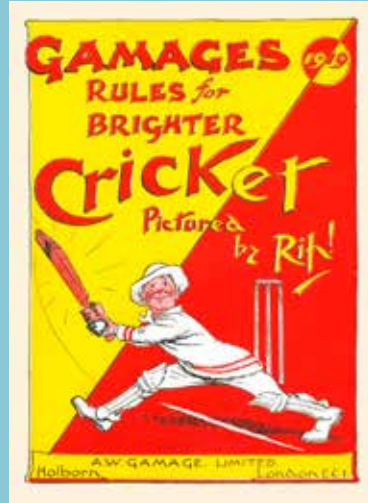
HERE is a wonderful Livery Bargain from Gamages Great 54th Birthday Sale. As an inducement to the large number of Livery Buyers at this time of the year we have made a tremendous cut on the price of these high grade suits. Order now for the Spring and save pounds.

Made to measure or Ready to Wear in all sizes

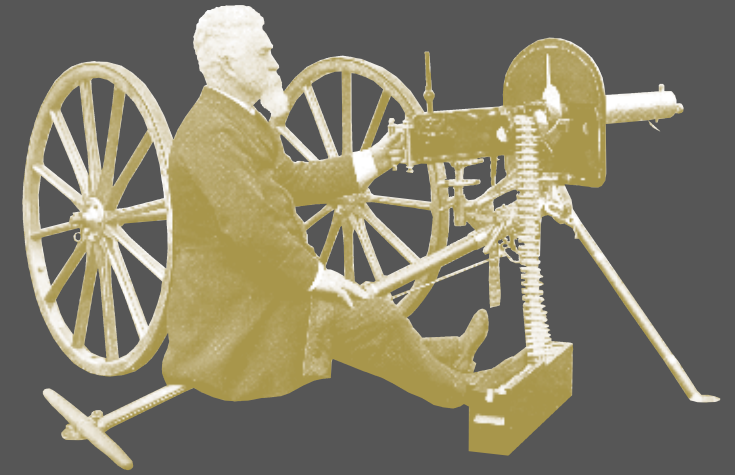
CHAUFFEURS' SUITS
In 18-in. Notch Collar. Trousers with or without matching Blouse, Waist Jacket and Bow-tie. Linings tested for durability. Finestly tailored by Gamages own Livery experts. 22 to 44 in. chest. Usually 50/-

**69%
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**GAMAGES
HOLBORN, LONDON, E.C.1**
Telephone: Holborn 988.



Arthur Gamage's shop surpassed his own dreams. Purveyor of the prosaic and extraordinary and a Victorian original, Hatton Garden's Gamages – the department store like no other, will long be remembered.



Sir Hiram Maxim had a small factory at 57 Hatton Garden and in 1881 invented and started to produce the Maxim Gun, a prototype machine gun, capable of firing

6666

rounds a minute



Young guns

IT'S NO SECRET THAT THE KEY TO HATTON GARDEN'S
LONGEVITY LIES IN ITS YOUNG TALENT.

FROM THE BEGINNING it's been the home of young, ambitious jewellers, including Laurence Graff, founder of the world-renowned Graff Diamonds, who had his own shop on Hatton Garden by the age of 24.

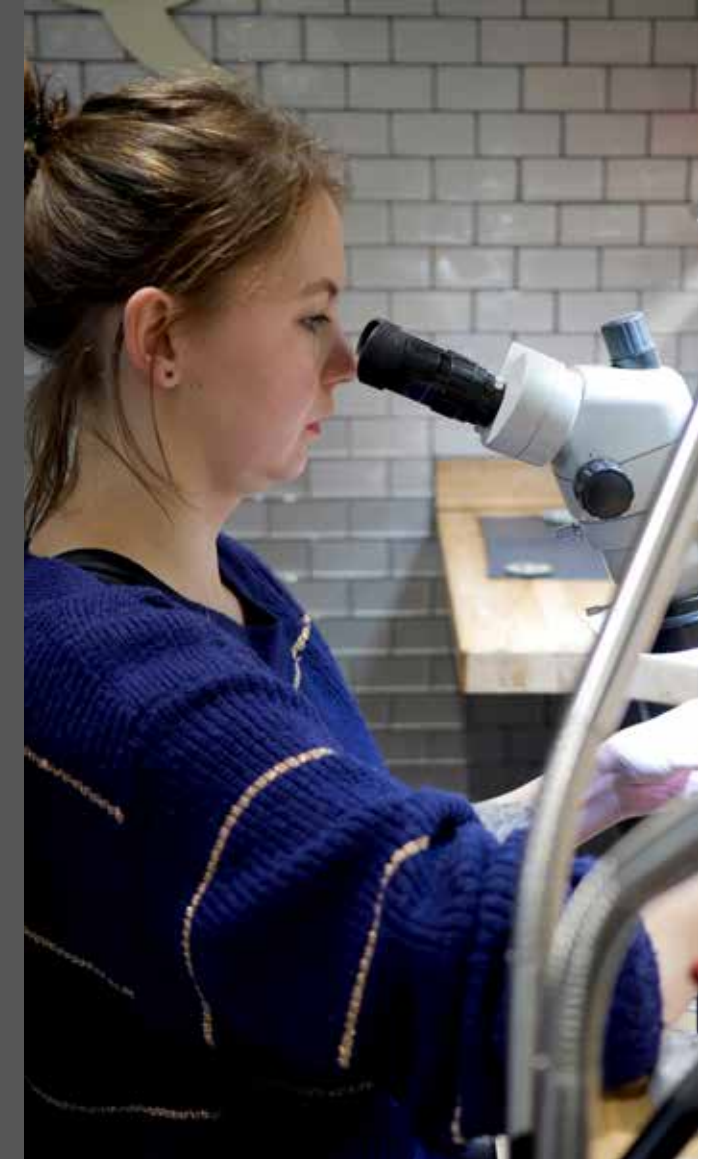
From the businesses who are helping to educate the next generation such as Gem-A –

the oldest gem and jewellery educators in the world to The Goldsmiths' Centre – the UK's leading charity for the professional training of goldsmiths, and in-house apprentices there are so many ways to attract young talent to the industry.

We speak to some of the youngest recruits to the area...

ASTRID JAROSLAWSKY from Queensmith

“Since my childhood, I have been creatively minded and love creating things with my hands. Moving into the jewellery industry was a natural progression for me; I adore sculpting pieces with my hands that combine so many aspects of art and engineering, using these skills to create a one small object that carries so much meaning. The beauty of fine jewellery is not only surface-level, but tied to the sentiment of its uniqueness in material and personal meaning. This led me to first complete a goldsmith apprenticeship and then study jewellery design at university. Working for Queensmith Master Jewellers gives me the opportunity to create such high quality and meaningful pieces. I have the chance to expand my knowledge and technical skills. The level of craftsmanship I see in the rings created by the jewellers at Queensmith is exceptional. If there's one thing I've learnt about jewellers in Hatton Garden, and myself, it's that we're real perfectionists. As Queensmith is a bespoke jeweller, each piece I help to craft is totally unique from the next, and through the variety of pieces I make, I gain a broad technical understanding and skill set which is constantly expanding. Working in a community like Hatton Garden with its many jewellers, setters, stone dealers and gemmologists is immensely exciting - there's no experience quite like it.”



AMANDA BUSS from Holts Gems

"I was introduced to goldsmithing whilst at high school in the US, and I have been in love with craft ever since. I trained near Philadelphia at Tyler School of Art, and since moved to the UK and found my feet in Hatton Garden. I love the atmosphere, a world synonymous with my craft, where I am surrounded by people who equally adore their craft and the insane quality that's produced. I've recently began working at Holts Gems, which is an amazing place to gain knowledge about creating fine jewellery, engagement rings and working with exquisite diamonds and gemstones. Holts Gems is over 70 years old, but has an amazing, fresh vibe - I'm learning from an established jewellers with a modern outlook - the best environment to grow my skills that I could have asked for. What I find most enjoyable is traditional benchwork; actually handling materials that require such great skill and attention to detail. Whether carving wax to create a unique ring, or using CAD to design a complex trilogy ring, the hours of work are worth it to bring the final piece together, and perfect the outcome. What's great about Holts Gems is that each client's vision for their engagement ring is personal - we work with their vision in mind, with the support of the CAD and design team, and the specialities of each of the other goldsmiths at Holt Gems. Creating such meaningful pieces as engagement rings makes each project a purposeful and personalised endeavour."



VILUNE SKABICKAITE from Hearts of London

"I first made bead jewellery when I was 10 to sell to my friends. In college I was into fine art and fashion, but my mum pushed me towards a goldsmithing degree - I couldn't thank her enough! During university and my first couple of years in the industry, I've had a number of opportunities to work with amazing designers, makers, and artists in the industry, from fashion to costume and contemporary, and now work with precious diamonds and gemstones creating fine jewellery and engagement rings at Hearts of London. I had only heard about Hatton Garden - I hadn't necessarily planned to pave my career here, but it really is the hub of London's jewellery scene. I met Brett, founder of Hearts of London, whilst

exhibiting at the New Designers. Brett liked my work, and after a trial I found myself settled here. Hatton Garden is so special, and such an important driving force for the UK's homegrown jewellery industry. It's a fantastic hub with unrivalled expertise. Before coming to Hatton Garden I had never worked with precious stones or metals - establishing my career here meant I could meet, work with and learn from some of the industry's most skilled and knowledgeable goldsmiths and gemmologists. The experience I'm gaining here is priceless, and has influenced change and growth in my personal work. I recommend every jewellery student try and start their career here - I guarantee it will benefit your career!"

LAILA POND from London Rocks



"I've come from an art background – I did that at school and then was accepted into Cambridge University but didn't end up going because I didn't see any practical application. I came across a six-month introductory course at Holts, we had an employers' day and Karl Karter {founder of London Rocks} came in. I haven't stopped learning since I've been here. As I'm a bit older than the age most apprentices start, Karl had to fast-track me into earning money for the company this year so normally you'd do lots of silverwork to learn basic skills, but in my first year I've been doing commissions – it's amazing. When I started doing jewellery I always thought I really want to go into CAD and all the computers but when I started doing the traditional craft I preferred it. Karl wants people to master things. I have set hours but I always come in an hour and a half before work and I always stay late, and I come in every single Saturday and it does help a lot. When I first got to Hatton Garden it was quite intimidating, a lot of diamonds. The first time I did rounds I was protecting the bag with my life because it's worth more than my entire savings in one tiny packet – now I walk down I know a lot of people – everybody is really nice. It's a bit old school in that sometimes, if you can't get something, they'll say, 'I know a friend of a friend of a friend – I'll give you his number'. It's like a little country alcove in London."

There are
around

3000

jewellery
businesses,
and 55 shops
in Hatton
Garden

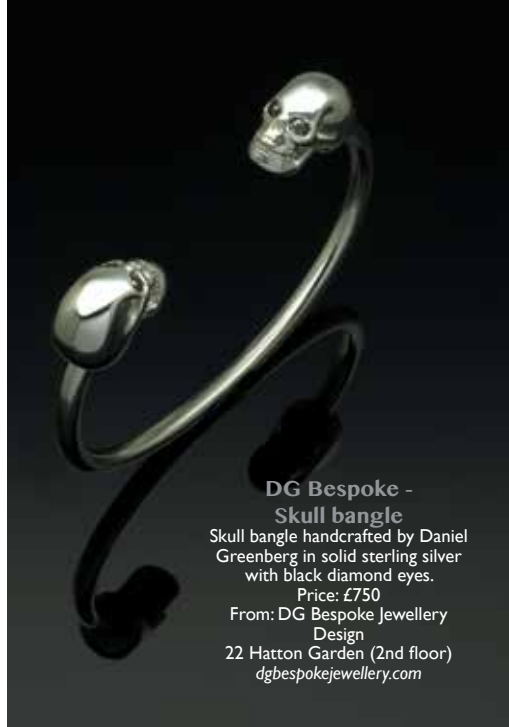


Tempvs - Ladies watch
Ladies' Rolex Pearlmaster wristwatch in 18 carat yellow gold, with diamond bezel and mother-of-pearl dial.
Price: £10,750
From Tempvs Watches
The Wonder Gallery,
18 Hatton Garden
tempvswatches.com



Regency - pendant
Oval cut sapphire pendant in dark royal blue set in brilliant white diamond cluster.
Price: £2,800
From Regency Jewels
13 Hatton Garden
hattongardendiamond.com

Berganza - brooch
Citrine and diamond duck brooch, made around 1960 by one of France's most famous jewellery designers and Cartier master craftsman Georges Lenfant.
Price: £16,500
From: Berganza
88-90 Hatton Garden
berganza.com



DG Bespoke - Skull bangle
Skull bangle handcrafted by Daniel Greenberg in solid sterling silver with black diamond eyes.
Price: £750
From: DG Bespoke Jewellery Design
22 Hatton Garden (2nd floor)
dgbespokejewellery.com



Simon Wright - Hair clip
Hair clip designed and handcrafted by Simon Wright. A vintage style barrette featuring graduating pink sapphires and diamonds.
Price: £5,500
From SWJ Design
6 St John's Place (2nd floor)
swjewellery.com



Amanda Mansell - Chronicle ring
'Chronicle' ring in 18 carat yellow, rose and white gold, designed and made by Amanda Mansell. Comprises three separate rings which can be worn individually or all together in one ring as shown.
Price: £2,300
From Amanda Mansell
31 Hatton Garden
amandamansell.com

Gifts from the Garden

IF YOU HAVEN'T DONE YOUR CHRISTMAS SHOPPING YET DON'T WORRY, YOU ARE IN THE RIGHT PLACE. RUSSELL HIGHAM UNWRAPS A FEW SUGGESTIONS ON THIS SPREAD AND OVERLEAF SOME SUGGESTIONS TO SUIT SMALLER BUDGETS.

Harmony - Tennis bracelet
Contemporary take on the classic tennis bracelet, featuring a scalloped setting that allows more light through the diamonds, creating maximum scintillation ('sparkle'). Available in 1 to 10 carat.
Price: from £1,500
From Harmony Jewels
100A Hatton Garden
hattongardendiamond.com



Eric Ross - Gulf+TAG watch
TAG Heuer Monaco Gulf men's automatic chronograph, special edition celebrating the 50th Anniversary of the Gulf Racing stripes made famous by Steve McQueen in the movie Le Mans.
Price: £4,795
From Eric Ross
12 Hatton Garden
ericross.co.uk



Davril jewels - Oleander earrings
Oleander earrings, detachable set allowing floral-style studs, featuring marquise and round brilliant cut white diamonds, to be worn alone or complete with yellow diamond drop below (8 carat total weight).
Price: £19,000
From: Davril
6 Hatton Garden
davriljewels.co.uk



Catherine Marche - Volutes cuff
'Volutes' cuff in sterling silver with photo-etched spiral pattern, designed and handmade by Catherine Marche.
Price: £585
From Catherine Marche Designs
58A Hatton Garden
catherinemarche-designs.com

Ten - Health & Fitness pass
Four session guest pass for 'Dynamic Reformer Pilates' or general fitness classes (available as a gift-card)

Price: £50
From: Ten Health & Fitness
36-38 Hatton Garden
ten.co.uk



Farringdons - Cufflinks

Hallmarked and engraved cufflinks, made in 1909 from 9 carat rose gold

Price: £300
From Farringdons Jewellery
32B Greville Street
farringdonsjewellery.com



Flower Factory - Christmas Wreaths

Christmas wreaths with a Scandinavian twist, made to order in sizes from 40cm to 90cm diameter

Price: from £75
From: The Flower Factory LDN
12-13 Greville Street
theflowerfactorylondon.com



HG Metals - Sovereign

Gold Sovereign coin (2019 edition) containing 7.98g of 22 carat gold

Price: £277* (*price varies daily according to spot Gold price)
From Hatton Garden Metals
11 St Cross Street
hattongardenmetals.com



Prufrock - Barista training

Learn how to make delicious coffee at home, just like a professional barista, at Prufrock's Café & Coffee Training Centre (available as a gift-card)

Price: £110 for a half-day course
From Prufrock Coffee & Training Centre
23-25 Leather Lane
prufrockcoffee.com

Mia Sposa - Tiara

Tiara made of Austrian solitaire crystals and freshwater pearls intertwined with stylised enamelled bronze leaves

Price: £149
From Mia Sposa Central London
95 Hatton Garden
miasposa-centrallondon.co.uk



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- DYNASTY JEWELS
- ERIC ROSS
- FINE JEWELS
- HAMILTONS
- HARMONY JEWELS
- HOLTS LAPIDARY
- JADE
- JOHNS & SAGGAR LLP
- KONDITOR AND COOK
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www.hatton-garden.london/visit/the-garden-card

DE BEERS IS ONE OF THE MOST RESPECTED NAMES IN THE WORLD OF DIAMONDS. AFTER A SHORT HIATUS IT IS RETURNING TO HATTON GARDEN.

DE BEERS GROUP is set to return to its historic London base in the heart of the jewellery district in 2020.

It comes after its majority owner Anglo-American struck a sale and leaseback deal with M&G Investments to redevelop the Charterhouse Estate offices, which were home to De Beers from the 1930s until last year.

De Beers HQ at 17 Charterhouse Street is a fortress-like building, which once controlled the flow of around 90% of the world's diamonds.

The international diamond firm has been situated in the Hatton Garden site since the 1930s, with the current building its home since 1979.

The building has been vacant since March 2017, when De Beers staff relocated to majority owners Anglo-American's offices near Trafalgar Square as part of a wider restructuring.

But Anglo has now unveiled plans to invest £265 million to redevelop and lease the property, a move that could provide a boost to the jewellery district.

De Beers Group is an international diamond company founded in 1888.

During its monopoly, De Beers would stockpile diamonds at its Charterhouse home to control the market. Its subterranean vaults are estimated to have once held about £3.9 billion of uncut diamonds, and the building has one of the few helipads in central London.

Offices and hallways are covered by works of modern art including works by David Hockney and Damien Hirst. Many of the pieces were gifts from De Beers's handpicked customers, known as sightholders.

Security monitors its operations across the globe from the London HQ. Antwerp, Surat, Tel Aviv and Dubai are the \$80 billion industry's most important hubs for the trading and manufacturing of diamonds.

De Beers returns



De Beers' subterranean vaults are estimated to have once held about £3.9 billion of uncut diamonds

Colourful characters

SALLY LEONARD

Jeweller Sally Leonard of Centa Business Services and owner of Leonard of London, a jewellery design company, lets us in to some local secrets



What do you like about Hatton Garden?

"I've been in Hatton Garden for twenty years now, and it's such a unique place to work; the characters here are so varied it always makes for an interesting day! Hatton Garden's jewellery history is so rich and colourful, there's always something new to learn from all the experienced and talented craftspeople here – it's a really valuable wealth of expertise and information that I can't imagine I'd be able to find anywhere else."

Could you tell us something people may not know about the area?

"There's loads of interesting history around here: Saffron Hill was named after the gardens of the Bishop of Ely, who used part of his gardens to grow the spice."

Where are you favourite places to go?

"For food, I like to eat on Leather Lane. This area has changed so much over the years – whereas I used to go to a greasy spoon, now I can choose from all sorts of tasty foods from around the world. I love a good halloumi wrap, or a toasted bagel."

The charity shop also seems to always have some good random finds in it, and I love a good nose around in the hardware store."

FOUNDER RAFFAELLO MORALES says he wants to provide high quality entertainment to customers, "without being elitist or a members club."

"We want to shake the classical music establishment at his very foundation and create excitement and buzz across the new generations," he says.

Morales both founded the space, and acts as musical director of Fidelio Orchestra, a semi professional symphony orchestra made of over 60 regular members. The orchestra is resident at the Church of St Andrew Holborn, at the south end of Hatton Garden.

The café opened its doors at 91-95 Clerkenwell Road in July 2019, and Morales has grand plans.

"We are almost entirely dedicated to classical music, with some occasional exceptions that have in any case to fit our artistic vision. We want to make it the hub of classical musicians as well as the place where the audience meets performers in a public context, chatting after or before a concert and getting to know more about what classical music is about."

Morales says he likes crowd that a mix of office, residential and retail space in Hatton Garden attracts. "It's a healthy mixture between intellectual sophistication and not too serious attitude toward life. At least this is my impression. We need people who smile and take life easy," he says.

As for his favourite places, he rates Catalyst coffee shop on Grays Inn Road, Kin on Leather Lane for lunch and a tipple at Ye Olde Mitre. 91-95 Clerkenwell Road EC1R 5BX

FIDELIO

Fidelio is a cafe, bar and event space that aims to promote classical music to those who might not usually be avid listeners of the genre





MAGIC MARTIN

Martin MacMillan from the International Magic Shop tells us about the magic industry's secretive nature, and some famous faces that have popped in to pick up some tricks over the years

"WE ARE A FAMILY BUSINESS, started by my father (Ron MacMillan) 60 years ago. Prior to this, he was a professional stage magician, working on specialised shows and tours around the world. In the 1950s, there were a variety of magic shops in central London. My Dad lived in the east end of London and for a short time worked as a pre-Christmas magic demonstrator in the Gamages department store (located in High Holborn, at the end of Leather Lane). So this area proved to be suited to him starting his magic shop. We started in Clerkenwell Road 60 years ago and we've been in these premises ever since.

What makes the shop interesting is its unique and unusual subject. Although there were magic shops around in previous years, as with many high street shops they have gradually closed and we're one of only two remaining in central London. We've deliberately kept the character and look of the shop as it originally was. We feel this works well for many of our visitors and even gets us recommended in some of the beaten track tourist books and websites. Having a pedigree in magic also allows us to give advice to customers on this largely secret profession/hobby.

Over these years, we have had many famous visitors; the obvious ones would be famous magicians, Tommy Cooper, Paul Daniels, Dynamo, and Derren Brown, as well as David Copperfield, Penn & Teller and many other known overseas magicians. But we also have actors, comedians and other performers who have an interest in magic, who come through our little red door, which dates back to 1902."

89 Clerkenwell Road EC1R 5BX

78%

of the yearly gold supply is made into jewellery



£14,000,000

The value of jewellery and valuables stolen in the famous 2015 safe deposit heist



HRD ANTWERP HAS
LAUNCHED A NEW DROP-OFF
POINT FOR JEWELLERS TO CHECK
THE QUALITY OF THEIR DIAMONDS.

Quality assured

WITH THE SUPPLY of laboratory grown diamonds is ever increasing, some jewellers are unknowingly selling jewellery which features a mix of natural and lab-grown diamonds.

The new drop-off point will provide a comprehensive grading report for diamonds, which can be brought or sent in loose or set in jewellery. The diamonds are then despatched to HRD Antwerp's grading lab for complete testing and grading. Upon their return, each unmounted diamond and each diamond jewellery piece will be accompanied by a unique grading report.

"There are increasing amounts of laboratory grown diamonds available on the market" says David Ziegler, Commercial Director of HRD Antwerp. "In an industry where so much relies on trust, it's essential that you safeguard your reputation by certifying that all of your diamonds are natural and untreated. A cost-effective grading report from HRD Antwerp is the most trusted and efficient way of ensuring all of your unmounted and mounted diamonds are 100 per cent natural."

The new drop-off point is on Floor B, 20-24 Kirby Street.

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