

HATTON GARDEN BID PROPOSAL 2026-2031





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FOREWORD

FROM OUR BID DIRECTOR AND CHAIRMAN

For a decade, the Hatton Garden Business Improvement District (BID) has given businesses a united voice and delivered on local business priorities, as set by you, our levy-payers. Together we have improved streets, invested in safety and created a cleaner, more connected district.

The next five years are crucial to build on that momentum. The Elizabeth line has transformed access, new investment is reshaping the local economy and the area's global reputation as London's jewellery quarter continues to grow. To stay competitive, Hatton Garden needs continued focus, further collaboration and a sustained, supportive funding model.

Hatton Garden is facing local challenges especially in relation to crime and anti-social behaviour. Through targeted partnership working, we can address these in more innovative ways. We have already seen successes by gaining the attention of police and council enforcement services. Targeted on-street operations which are now in place are just one example of the result of this lobbying.

By bringing together public sector partners and business, we can be flexible and smart in our approach to these issues. We must build on the progress we have made so far and advocate for further resources and attention for Hatton Garden wherever necessary.

So we are asking you – the business community – to support Hatton Garden BID for a further five-year term. There is much competition across central London from other neighbourhoods and districts so it is important that we come together to ensure Hatton Garden's voice is heard and it receives the resources and recognition it merits – to everyone's benefit.

Our ambition is clear: to ensure Hatton Garden is safer, cleaner and more welcoming; ensuring it continues to thrive as a world-class destination for business, creativity and craft. We are determined to continue to secure the future of Hatton Garden, to support our business members, the wider community and promote the area to a global audience.

We urge you to vote 'yes' in the upcoming BID ballot and give the green light to five years of vital investment by Hatton Garden Business Improvement District.



Alex Butt,
BID Director



Alexander Jan,
Chair

ACHIEVEMENTS AND IMPACTS

A DECADE OF DELIVERY,
A FOUNDATION
FOR GROWTH

TEN YEARS OF
COLLECTIVE
INVESTMENT

SAFER SPACES.
CLEANER STREETS.
STRONGER BUSINESS

Since 2016, Hatton Garden BID has invested more than £5m to make the district safer, cleaner and more successful.

Working with businesses, Camden Council, the Metropolitan Police and partners across London, we've strengthened the area's identity and built the foundations for future growth.

- Safe and Secure:** Visible uniformed patrols, joint operations and the Safety Forum have made Hatton Garden one of Camden's increasingly most coordinated and responsive business districts and laid the groundwork for further interventions in the coming term. We have strengthened intelligence sharing between businesses, police and Camden and supported the installation of an advanced CCTV "Nomad" camera to address anti-social behaviour issues. We have delivered targeted training and piloted business crime reduction partnerships. We have arranged informal 'Coffee with a Copper' sessions and engaged with the Holborn & Covent Garden Safer Neighbourhood Panel.
- Clean and Green:** Daily cleaning, deep cleans and new planting have created a visibly cared-for environment that sets the area apart. Environmental reporting and regular responsive cleans support our safe and secure work in disrupting anti-social behaviour.
- Placemaking:** Public realm projects and seasonal lighting schemes have improved the look, feel and accessibility of the district and we have completed design work for the transformational Holborn gateway scheme.
- Marketing and Events:** Seasonal campaigns, festivals and digital promotion have raised Hatton Garden's profile across London and internationally. Activations such as our Leather Lane Summer Series and Christmas events have been well-received and instrumental in driving our social media following.
- Connecting and Training:** Networking, wellbeing and training initiatives have helped businesses share expertise and strengthened the community.
- Advocacy and Insights:** Regular engagement with Camden Council, the GLA and neighbouring BID partners has ensured the Hatton Garden area is now more fully considered in key decisions.

A DECADE OF DELIVERY



33%
rise in footfall since 2024



44k+ sqm
of pavement jet-washed
– equivalent to more than 169 tennis courts




11k+
business engagement visits by patrol teams



200+
networking, training and wellbeing events held to support the business community



60+
hanging baskets and planters installed



1million+
visits to the Hatton Garden BID website



51.7k+
pavement blocks swept annually – equivalent to 4 football pitches



6.3k+
extra bags of rubbish collected



21k+
proactive security checks by patrol teams



100+
joint operations held with the Metropolitan Police

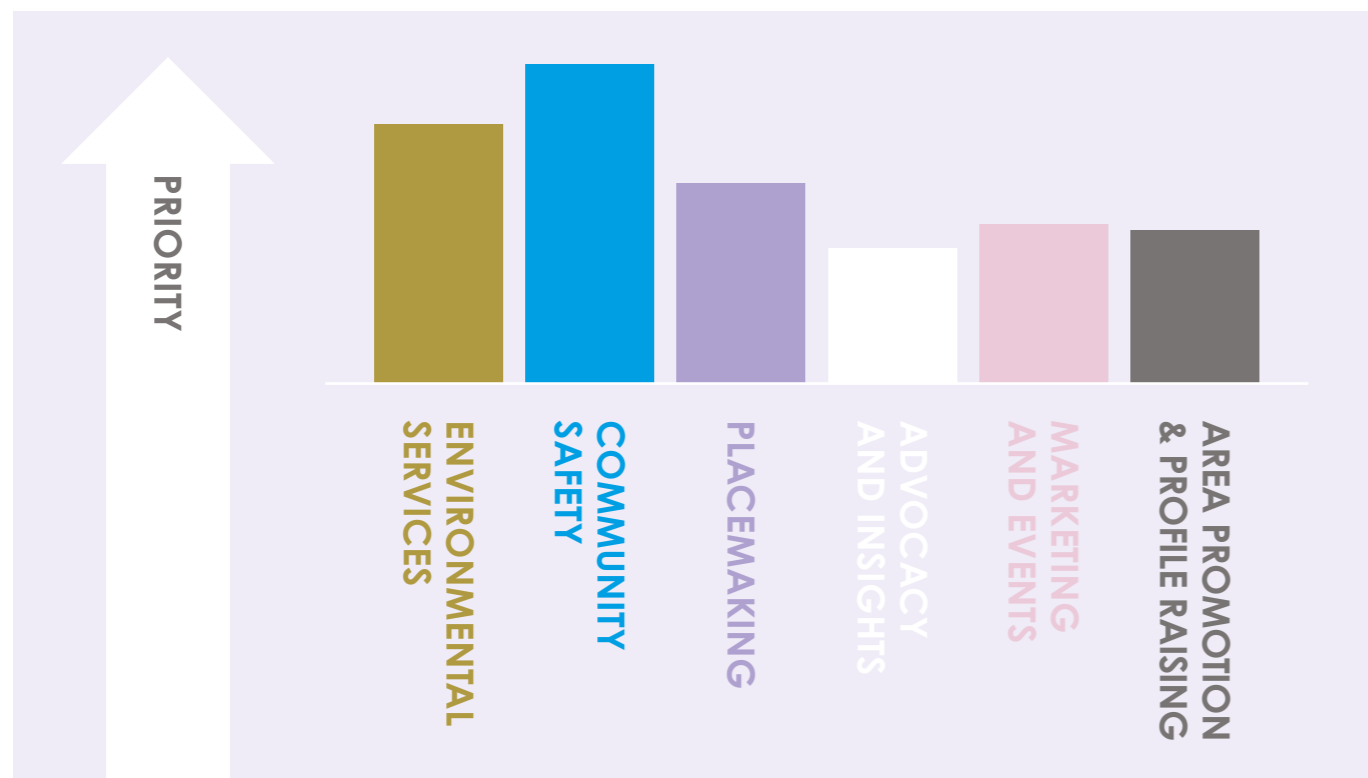


WHAT YOU TOLD US

The next chapter for Hatton Garden.

We have undertaken a comprehensive consultation exercise over the past few months, in the form of a Perception Analysis, to ascertain our members' priorities and the projects they'd like to see delivered over the next 5 years.

HATTON GARDEN BID MEMBER PRIORITIES BY THEME



Respondents identified community safety as their main priority, with 55% selecting the patrol team as the most valued service.

In environmental services, 62% rated litter picking and pavement deep cleaning as the most important parts of our cleaning and greening work.

Within the placemaking theme, members highlighted improved walking routes, seasonal planting, better signage and wayfinding and ambitions for new gateway signage at Hatton Garden as shared priorities.

For area promotion, members placed the area app and seasonal activations at the top of the list. Walking tours and a historical book about the area were also highlighted as projects they would like to see developed.

Outdoor events, email newsletters and social media activity were identified as the main marketing priorities. For advocacy, members rated data collection, tracking inward investment and lobbying both local and central government as their key requirements.



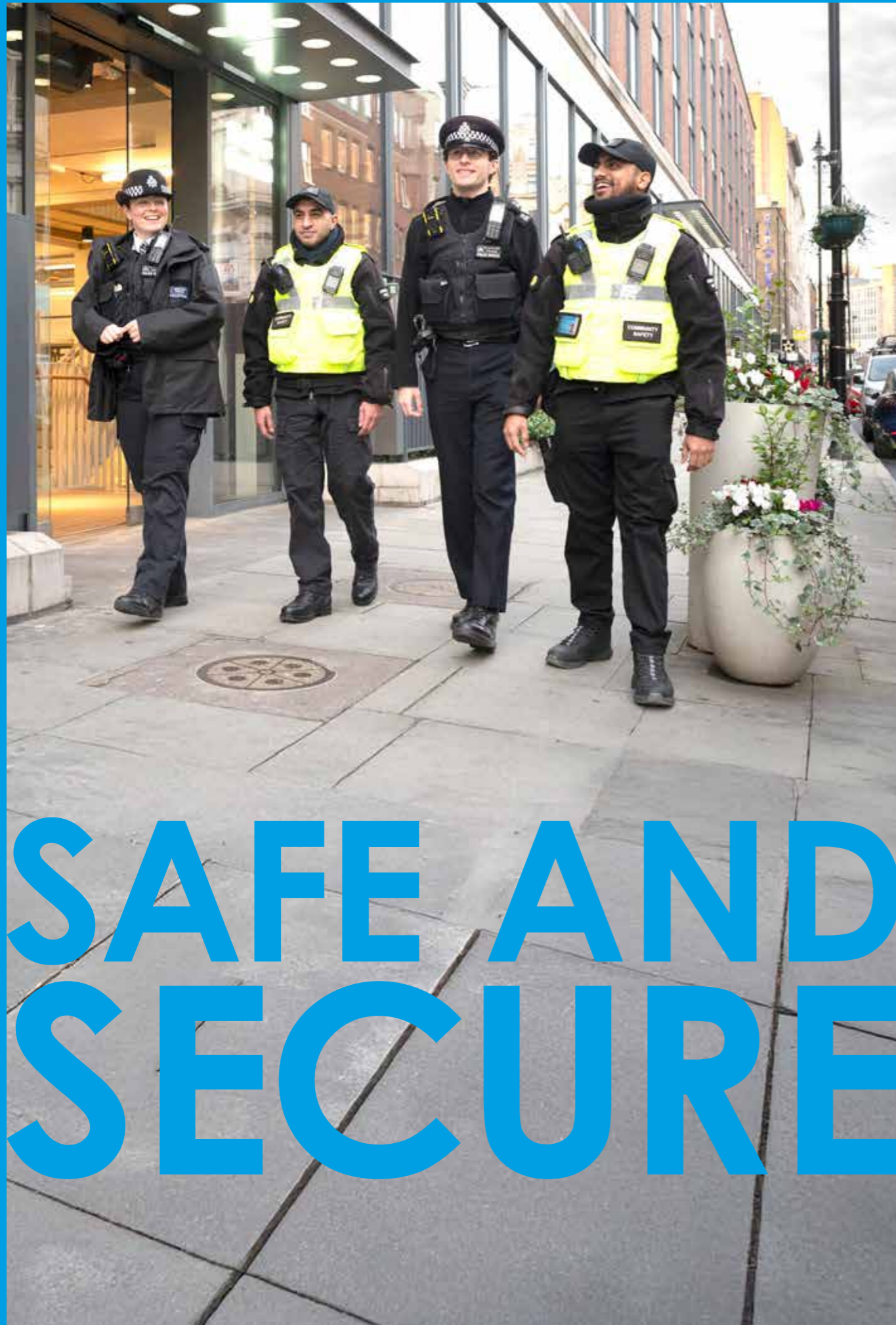
Over the next five years, we want Hatton Garden BID to be able to deliver over **£2.4 million** of targeted investment to strengthen safety, cleanliness, placemaking and business support across the district.

The work of the BID will be led and overseen by our business members. The governance of the BID puts members at the centre and ensures there are multiple opportunities to be involved in setting the agenda with varying levels of commitment. Through board membership, steering groups or responding to our regular surveys, we work hard to ensure businesses have a powerful, unified voice in shaping the district's future.

OUR THEMES

Our third term will respond to the results of our recent Perception Analysis survey of business members and concentrate on six clear priorities that reflect the full scope of our work:

<p>SAFE AND SECURE Continued interventions to address anti-social behaviour, exploring opportunities via new technologies and continued work with enforcement partners to deliver targeted operations.</p>	<p>CLEAN AND GREEN Delivering consistent street cleaning and enhanced sustainability measures.</p>	<p>PLACEMAKING Investing for the longer term in lighting, greening, signage and the public realm.</p>
<p>MARKETING AND EVENTS Promoting the area's unique heritage and vibrancy through bold campaigns and activations, including via digital channels.</p>	<p>CONNECTING AND TRAINING Strengthening the business community through networking, skills and wellbeing programmes.</p>	<p>ADVOCACY AND INSIGHTS Representing local business interests with data-led evidence to influence decisions that affect Hatton Garden and pitch for external funding.</p>

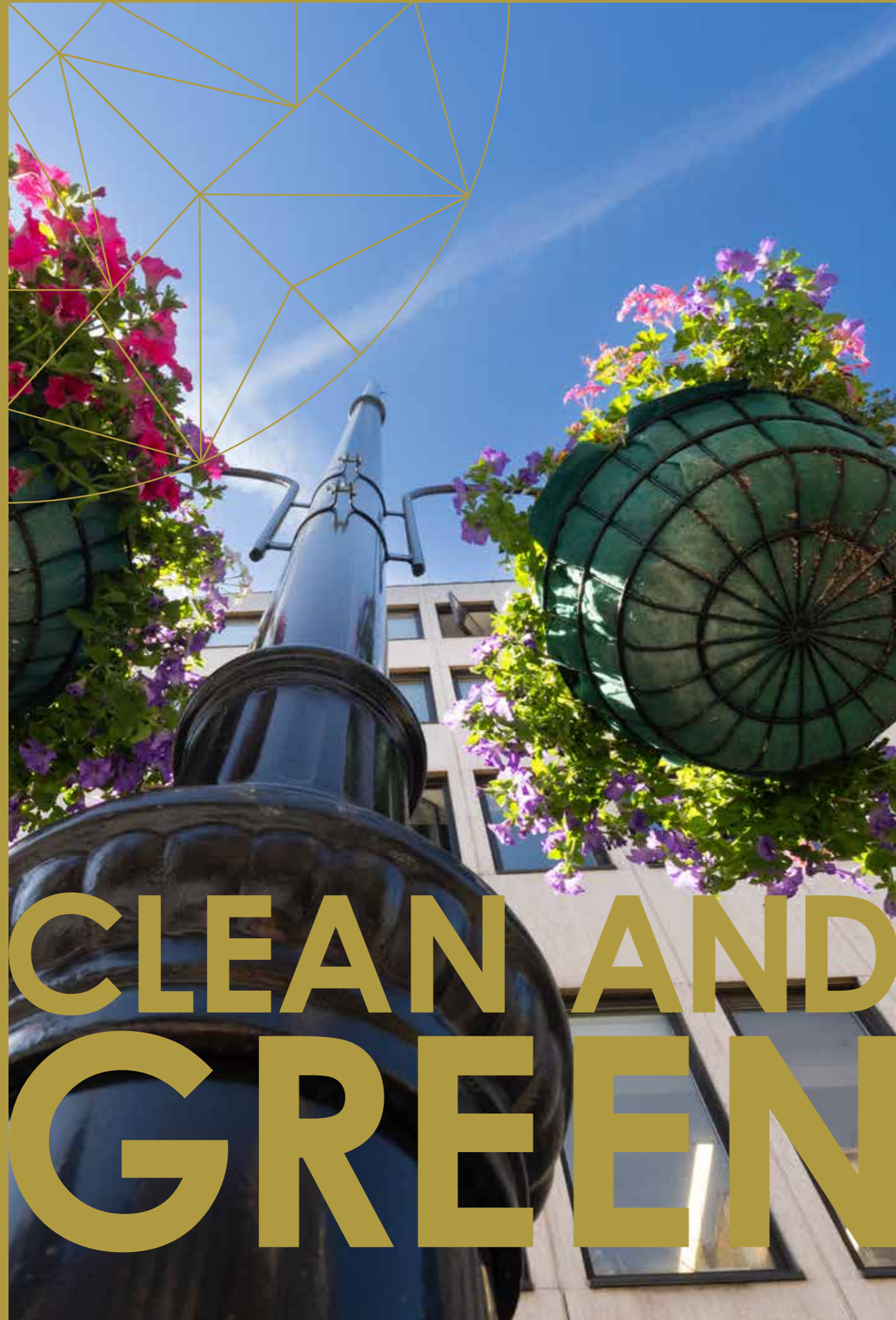


Local businesses said their top priority is safety and it will be at the centre of delivery for the Hatton Garden BID in the coming term.

Safety and security are fundamental to Hatton Garden's success. A district that feels safe encourages people to stay longer, visit more often and invest with confidence.

PRIORITIES FOR DELIVERY 2026-31

- Work to secure additional patrols and a **visible presence from the Metropolitan Police** and Camden's enforcement teams.
- Continue to work to secure the implementation and effective enforcement of Dispersal Orders and Public Space Protection Orders to prevent and **reduce antisocial behaviour**.
- Strengthen the Community Safety Patrol Team and take an evidence-led approach to deployment and awareness raising campaigns.
- Encourage intelligence sharing between businesses, the police and the BID to strengthen prevention and response.
- Explore data-led, flexible approaches to addressing anti-social behaviour via a combination of visible patrols, CCTV coverage, embracing **new technologies** and joint operations with the local authority and the police.
- Invest in smarter surveillance by mapping **CCTV** coverage, using footage proactively, and targeting crime hotspots with lighting and other improvements.
- Keep running the Hatton Garden **Safety Forum** and look to expand into more focused groups, such as a local Pub Watch, where support exists.
- Deliver inclusive initiatives, particularly around **women's safety**, in collaboration with borough and wider Metropolitan Police campaigns.
- Build on **effective reporting** of crime across the BID area.
- Work with Trading Standards to support **high business standards**.



Ensuring the area is clean and welcoming is imperative for attracting visitors and an important tool in making the area feel cared-for and driving away anti-social behaviour.

PRIORITIES FOR DELIVERY 2026-31

- Maintain our **core cleaning operations**, ensuring a visible and responsive street cleaning presence are always available to our businesses dealing with litter, graffiti and fly-tipping.
- Continue to support our core street team to identify and **report environmental issues**.
- Continue to advance street furniture improvements, including **de-cluttering and repainting** our bollards, lamp columns and street signs.
- Maintain **street planting** and hanging baskets, incorporating newly created **green spaces** through our placemaking initiatives.
- Work with Camden Council to ensure correct **parking of e-bikes** by providing designated spaces and supporting enforcement measures.
- Support stronger **enforcement** measures on waste and fly-tipping, in partnership with Camden Council and local businesses.
- Explore more ambitious **recycling** and sustainability initiatives, including waste consolidation schemes to prevent the build-up of on-street bags.
- Address wider environmental and street-level behaviours such as **air pollution and idling**.



PLACEMAKING



The next five years will be pivotal for placemaking in Hatton Garden, following approval of Camden's Transport Strategy Delivery Plan 2025–28 and Local Implementation Plan. Feasibility and consultation are expected by 2027, creating a key moment to influence and secure ambitious, long-term improvements to the district.

PRIORITIES FOR DELIVERY 2026-31

- Progress flagship placemaking projects such as improved **Leather Lane seating** and develop a fundraising strategy for the **Holborn gateway scheme**.
- Advocate for **transformational improvements** in the area, work closely with Camden Council and keep local businesses informed of progress.
- Ensure any seating scheme **supports our security and cleaning** work and addresses any concerns around anti-social behaviour and littering, including from local residents.
- Enhance **other signage and wayfinding** with a consistent visual identity that promotes Hatton Garden as a destination.
- Explore extending complementary gateway installations to **Greville Street**.
- Liaise closely on the upcoming **Clerkenwell Road enhancement** scheme to introduce wider pavements, new cycle lanes, and improved public spaces and keep BID members aware of progress.
- Activate underutilised spaces with **pop-up activations** including temporary shops, art installations, and seasonal markets where possible.
- Explore **external funding** opportunities and grant schemes to support public realm and infrastructure improvements that go beyond BID levy resources.
- Introduce **more greenery** and wellbeing-focused placemaking, in priority areas such as Leather Lane, Hatton Garden and Brookes Market.
- Continue to lobby Camden Council to reinstate **street lighting** on both sides of Hatton Garden and for more responsible **e-bike parking** in the area.



MARKETING AND EVENTS



On street services such as cleaning and security remain top priorities but we also recognise the importance of creating a vibrant and engaging district that attracts and supports workers, visitors and investors alike.

PRIORITIES FOR DELIVERY 2026-31

- Build on the success of our website as a **business directory** to promote and support companies in the area.
- Deliver **regular newsletters** to keep businesses informed of our work and alert them to local opportunities.
- **Promote** Hatton Garden as London's jewellery quarter and a thriving business destination through **marketing** and digital campaigns.
- Strengthening the area's digital presence through targeted **social media and advertising campaigns**.
- Deliver high-impact **seasonal events** and activations that drive footfall and reinforce Hatton Garden's identity.
- Explore heritage-led and digital initiatives such as **apps, walking tours, and publications** to showcase the area's history and distinctiveness.



CONNECTING AND TRAINING



We know our members value being part of a connected business community; one that creates opportunities to collaborate across sectors, develop skills, promote shared wellbeing and build meaningful links within the local area.

PRIORITIES FOR DELIVERY 2026-31

- Provide **data and footfall insights** to inform business decisions and promote health, wellbeing and sustainability initiatives that benefit all.
- Undertake a series of regular, local **networking events**, designed to bring different sectors and local people together.
- Partner with local health and **wellbeing providers** to deliver community-led initiatives.
- Look to introduce a number of **targeted training packages** which reduce training costs for local businesses.



ADVOCACY AND INSIGHTS



With intense competition across London for investment and support, it is essential that the BID champions Hatton Garden's interests. By representing local businesses and influencing partner organisations on wider policy issues, the BID can unlock opportunities that strengthen the area and deliver greater impact through collective action.

PRIORITIES FOR DELIVERY 2026-31

- Strengthen advocacy with government and stakeholders, ensuring **business concerns** are addressed.
- Collect information and **provide insights** to influence investment and long-term decisions for the area.
- Provide businesses with **robust data** to support planning and investment decisions.
- Commission a review of **affordable workspace** in partnership with Camden Council to address ongoing pressures on local businesses and creatives.
- Work with the jewellery trade to deliver **targeted awareness** activities on matters such as lab-grown diamonds.
- Survey members on their **key policy issues** to ensure we represent them fully.



The Hatton Garden Business Improvement District is a not-for-profit company limited by guarantee and led by a voluntary Board of Directors. Business Improvement Districts (BIDs) have numerous advantages for the area in which they operate as they aim to reduce crime and anti-social behaviour, drive economic growth and trade, improve social wellbeing, provide a voice for local businesses and enhance the public realm through investment in capital projects and place management. There are over 300 formal BIDs in the UK, with more than 70 of those in London alone. BIDs are a tried and tested model for generating private sector investment and supporting shared goals. It is a transparent model for delivering change with a clear governance structure.

THE BID BOARD

The Hatton Garden Business Improvement District Board is made up of representatives from a variety of sectors within the BID area to ensure balanced representation. The Board will be supported by a number of steering groups to oversee key areas of activity; these will be made up of representatives from the business community. The BID finances will be independently audited and reviewed each year, and these will be presented at the AGM.

LEGAL AGREEMENTS

It is important that the activities of the BID represent added value over and above the public services already provided in the area. For this reason, a baseline agreement will be entered into with Camden Council to clearly define the levels of service that can be expected from the Council and the BID. There will also be a formal operating agreement between the BID and the Council that will define all of the contractual arrangements for collection and enforcement of the BID levy. There may be agreements with other neighbouring BIDs where such arrangements can lead to business efficiencies, cost savings and enhanced services.

BOARD MEMBERS

Alexander Jan Chair

Bradley Hartstone Beverley Hill Jewellers
BID Vice Chair

Oleg Kolisnitsenko The Bryson Hotel

Roy McGowan Momentum Transport Consultancy

Nick Byers De Beers (retired)

Matthew Douglas Julius Baer

Daniel Hanscombe Ten Health & Fitness

THE EXECUTIVE TEAM

The Board will be supported by an Executive Team. We are closely aligned with the neighbouring CDA BID which presents an opportunity to work more collaboratively. In the coming term, opportunities for joint working to deliver economies of scale will be explored.



FINANCIAL PROJECTIONS

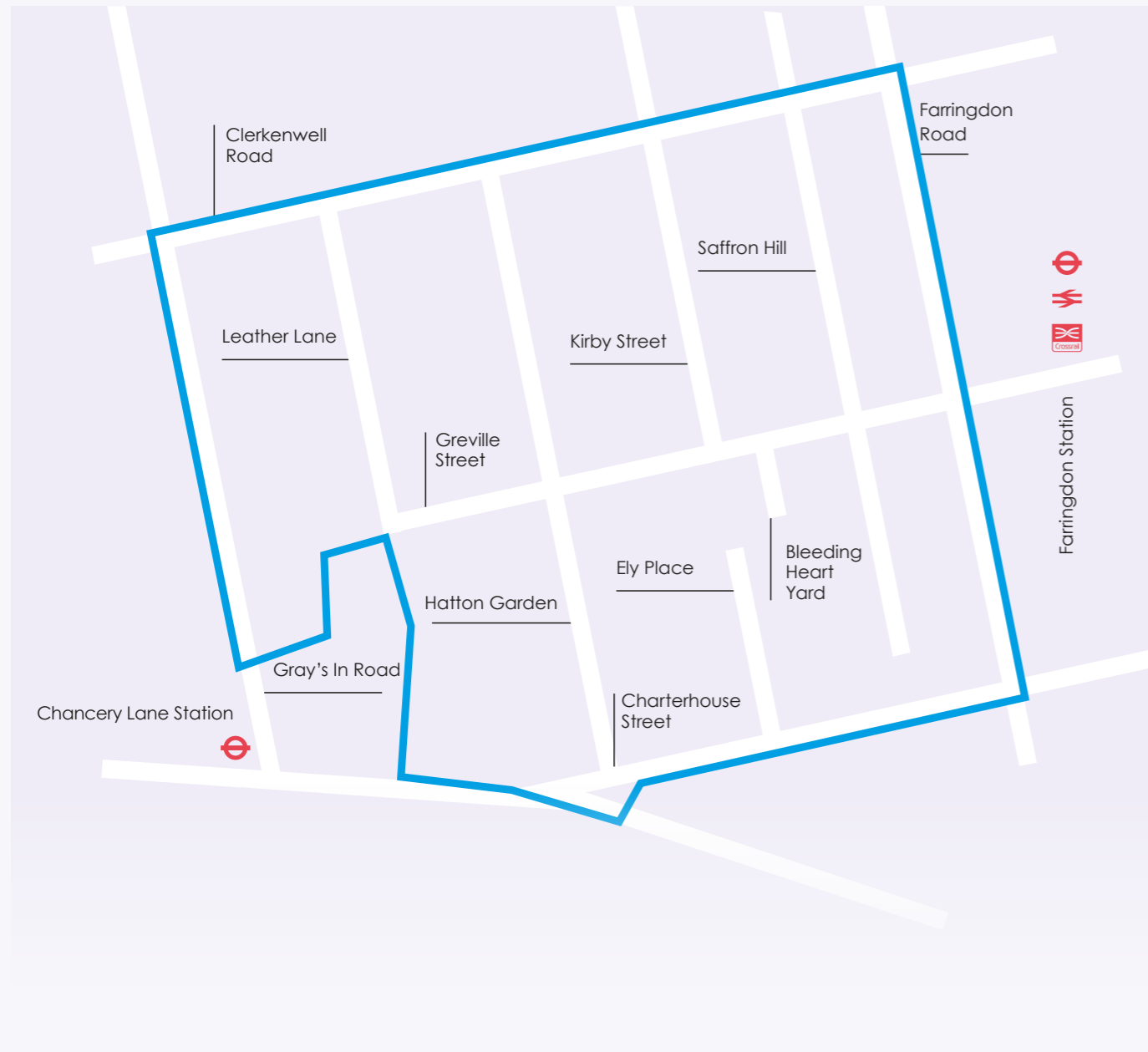
For the 2026–2031 BID term, the Board has agreed to set the levy at 1.1%, with a rateable value threshold of £40,000 and a levy cap of £15,000. Based on this, the expected annual income is £505,799, assuming a 95% collection rate with £15,000 surplus from the year prior.

The board have the discretion to raise the levy before the start of the financial year by 2.5%.

The board have agreed to allocate the following funds to the six strategic themes, alongside overheads and a contingency allowance:

	26/27	27/28	28/29	29/30	30/31	TOTAL	% OF TOTAL
INCOME							
Levy Income (assumed at 95% collection rate)	521,015	518,444	531,405	544,690	558,307	2,673,862	100%
TOTAL	521,015	518,444	531,405	544,690	558,307	2,673,862	100%
Safe and Secure	90,825	90,238	92,494	94,806	97,177	465,540	17%
Clean and Green	101,000	100,347	102,856	105,427	108,063	517,694	19%
Placemaking	105,500	104,818	107,439	110,125	112,878	540,760	20%
Marketing	80,000	79,483	81,470	83,507	85,595	410,055	15%
Total Training & Data	18,000	17,884	18,331	18,789	19,259	92,262	3%
Staffing & Overheads	100,400	99,751	102,245	104,801	107,421	514,619	19%
Contingency	25,290	25,922	26,570	27,235	27,915	132,932	5%
TOTAL	521,015	518,444	531,405	544,690	558,307	2,673,862	100%

At the board's discretion, the allocation between the themes can be varied by up to 10%.



BID LEVY EXPLAINED

1. Levy Rate and Term

The Hatton Garden BID proposes a 1.1% levy, fixed for 5 years from 2026 – 2031, is charged to all businesses with a rateable value greater than or equal to £40,000. An upper cap of £15,000 per hereditament will apply.

2. Calculation of the Levy

All hereditaments on the ratings list as of 01 April 2026 will be levied at 1.1% of their rateable value, based off the 2023 RV listings. This rateable value will be fixed for the term of the BID.

3. Properties Entering the Rating List

Any hereditament that has no rateable value on that date will be levied at 1.1% of the rateable value on the first date that it enters the rating list after 01 April 2026. Subsequent changes in rateable value (increases or decreases) will not affect the BID levy unless the property is deleted from the rating list.

4. Collection of the Levy

The levy will be charged annually in advance for each chargeable period from April to March, starting on 01 April 2026. The BID levy will be collected by the London Borough of Camden on behalf of the BID body. All income collected will be placed into a ring-fenced BID Revenue Account and regularly transferred to the BID account.

5. Inflationary Factor

The BID levy may increase by an annual inflationary factor currently set at 2.5%. The BID Board will decide each year whether to apply this inflationary factor.

6. Charitable Relief

Charities receiving mandatory charitable relief will receive 80% relief on their BID levy.

7. Empty Properties

The owners of vacant hereditaments will be liable for the BID levy with no void period allowed.

8. VAT

There will be no VAT charged on the BID levy.

9. Governance and Legislation

The BID process is governed by Government legislation and regulations. Once a majority vote has been achieved, the BID levy becomes mandatory on all defined ratepayers.

10. The Closed Year Rule

Refunds of the BID levy will only be made for the current year in which the alteration is made following deletions or reconstitutions of hereditaments. As the BID term is fixed for five years, rateable value reductions or increases have no effect unless the property is deleted from the rating list.

THE BALLOT

Each hereditament within the BID area receives one vote, and the renewal requires a majority both in number of votes and in rateable value to pass.

Your vote is critical to ensure that the BID can build on current momentum and continue its vital work supporting businesses Without the BID, core services such as street cleaning, security patrols, public realm enhancements, placemaking projects, and business support programs would cease, leaving the area without the dedicated management and investment it has received over the past term.

Voting Opens: Thursday 29th January 2026

Voting Closes: Thursday 26th February 2026

STREET NAMES INCLUDED WITHIN THE HATTON GARDEN BID FOOTPRINT

BALDWIN'S GARDENS
BEAUCHAMP STREET
BLEEDING HEART YARD
BROOKES COURT
BROOKE'S MARKET
BROOKE STREET
CHARTERHOUSE STREET
CLERKENWELL ROAD
DORRINGTON STREET

ELY COURT
FARRINGDON ROAD
GRAY'S INN ROAD
GREVILLE STREET
HATTON GARDEN
HATTON PLACE
HATTON WALL
HOLBORN (120 Only)
KIRBY STREET

LEATHER LANE
LEIGH PLACE
LILY PLACE
ONSLOW STREET
PORTPOOL LANE
SAFFRON HILL
ST CROSS STREET
VERULAM STREET

